

Personal Statement

My name is Rasmus Rennerfelt and I'm an experienced designer who would love to take the next step together with you.

I'm a talented designer with a strong interest in digital media and experience from various marketing departments – which is why I believe I could be the right fit for your team. Throughout my career I've been responsible for maintaining brands visual identity, creating content for different platforms and finding graphic solutions.

I'm a driven and creative person with the ability to tackle complex problems and find creative yet simple solutions, my belief is that nothing is impossible. Something I always value in a workplace is growing together as a team. I am organized, take pride in my attention to detail and consistently delivering according to deadlines.

Thank you for your time, I hope to hear from you.

My portfolio is available at www.rasmusrennerfelt.com



Experience

[Freelance Designer, Stockholm](#)

Jan, 2024 - Current

Digital Designer — Working with branding and content creation for, among others, event brands such as AIZ PROJECT, BALANS and MADE.

[Zington, Stockholm](#)

May, 2023 - Nov, 2023

Digital Designer — Consultant with expertise in branding, UI, product, and web.

[Quickbit, Stockholm](#)

Mar, 2022 - May, 2023

Digital Designer — Responsible for all visual communication, design of website, social media content with focus on branding, motion graphics and 3D.

[Precisely, Stockholm](#)

Aug, 2021 - Feb, 2022

Digital Designer — Responsible for all visual communication, externally and internally.

[Shiny Thing, Stockholm](#)

Mar, 2020 - Jul, 2021

Art Director & Designer — Responsible for design and rebranding of Shiny Thing's clients.

[Racefox, Stockholm](#)

Jul, 2019 - Mar, 2020

Brand Manager & Designer — Directly responsible for the company's design decision and execution of app, website and print material.

[DigitalRoute, Stockholm](#)

Sep, 2015 - Jul, 2019

Graphic Designer & Digital Marketing Manager — Responsible for the execution of videos, both animated and filmed, website, print material and presentations.

[Mandoe Media, Sydney](#)

Jan, 2014 - Dec, 2014

Motion Graphics & UI Designer — Continuous execution of advertising animations for existing and potential customers with close customer contact.

[Billy Blue College of Design, Sydney](#)

Oct, 2012 - Jul, 2013

Lecturer in Motion Graphics, 3D and Webdesign.

[Freelance 3D Generalist / Motion Graphics Designer, Sydney](#)

2011 - 2013

Worked for studios like Resolution Design, Mirari & Co, Torch Digital, Supervixen Studios and AMVI Sydney with clients such as Samsung, Pizza Hut, Fox Sports, New Zealand Post and Big Mobile.

Education

[Billy Blue College of Design, Sydney](#)

Bachelor of Applied Design (Digital Media), 2009 - 2011

[Berghs School of Communication, Stockholm](#)

Bachelor of Applied Design, 2008

[Riddarfjärdens Gymnasium, Stockholm](#)

Medieprogrammet, 2000 - 2003

Achievement

[The Commodore Award](#) — Billy Blue College of Design, 2011

"For Excellence in Academic Performance, Attitude, Creativity and Professionalism"
— Awarded to the top student in Digital Media.

Knowledge

[Adobe CC](#) — Photoshop, Illustrator, After Effect, InDesign etc.

[Web & App](#) — Figma, HTML, CSS, Wordpress

[3D Software](#) — Maya

References

Just give me a call or send me an email if there's anything else you would like to know.

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