

## Personal Statement

My name is Rasmus Rennerfelt, I'm a digital designer who wants to make a difference.

I'm a driven and creative person with the ability to take complex problems and find creative yet simple solutions. Nothing is impossible and I always cherish the opportunity to work together with talented people. I'm a organised person who pride myself in my attention to details and delivering according to deadlines. I enjoy the responsibility of communication with external parties and internal co-workers or stakeholders.

I've previously worked as both brand manager and digital designer at established international organisations and smaller startups. I have a broad knowledge of all things design, the different challenges companies face, and how to reach the right target audience.

Thank you for your time, I hope to hear from you.

My portfolio is available at [www.rasmusrennerfelt.com](http://www.rasmusrennerfelt.com)



## Experience

### Freelance Designer, Stockholm

Jan, 2024 - Current

Worked with branding and content creation for event companies among others.

### Zington, Stockholm

May, 2023 - Nov, 2023

Digital Designer — Consultant with expertise in branding, UI, product, and web.

### Quickbit, Stockholm

Mar, 2022 - May, 2023

Digital Designer — Responsible for all visual communication, design of website, social media content with focus on branding, motion graphics and 3D.

### Precisely, Stockholm

Aug, 2021 - Feb, 2022

Digital Designer — Responsible for all visual communication, externally and internally.

### Shiny Thing, Stockholm

Mar, 2020 - Jul, 2021

Art Director & Designer — Responsible for design and rebranding of Shiny Thing's clients.

### Racefox, Stockholm

Jul, 2019 - Mar, 2020

Brand Manager & Designer — Directly responsible for the company's design decision and execution of app, website and print material.

### DigitalRoute, Stockholm

Sep, 2015 - Jul, 2019

Graphic Designer & Digital Marketing Manager — Responsible for the execution of videos, both animated and filmed, website, print material and presentations.

### Mandoe Media, Sydney

Jan, 2014 - Dec, 2014

Motion Graphics & UI Designer — Continuous execution of advertising animations for existing and potential customers with close customer contact.

### Billy Blue College of Design, Sydney

Oct, 2012 - Jul, 2013

Lecturer in Motion Graphics, 3D and Webdesign.

### Freelance 3D Generalist / Motion Graphics Designer, Sydney

2011 - 2013

Worked for studios like Resolution Design, Mirari & Co, Torch Digital, Supervixen Studios and AMVI Sydney with clients such as Samsung, Pizza Hut, Fox Sports, New Zealand Post and Big Mobile.

## Education

### Billy Blue College of Design, Sydney

Bachelor of Applied Design (Digital Media), 2009 - 2011

### Berghs School of Communication, Stockholm

Bachelor of Applied Design, 2008

### Riddarfjärdens Gymnasium, Stockholm

Medieprogrammet, 2000 - 2003

## Achievement

### The Commodore Award — Billy Blue College of Design, 2011

"For Excellence in Academic Performance, Attitude, Creativity and Professionalism"  
— Awarded to the top student in Digital Media.

## Knowledge

**Adobe CC** — Photoshop, Illustrator, After Effect, InDesign etc.

**Web & App** — Figma, HTML, CSS, Wordpress

**3D Software** — Maya

## References

Just give me a call or send me an email if there's anything else you would like to know.

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